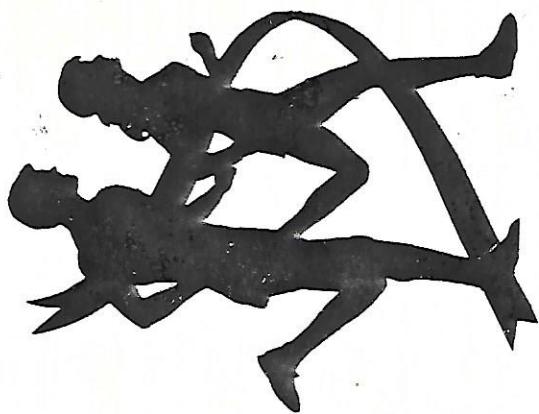


WEST TEXAS
RUNNING CLUB

Newsletter
FEBRUARY 1988
VOLUME 2



February 1988

KEY NOTES

OFFICERS

PRESIDENT	:	RON KEY
VICE PRESIDENT	:	JUDI HENRY
VICE PRESIDENT	:	JON MASOOD
SECRETARY	:	JAN RAMIREZ
TREASURER	:	SHIRLEY WIGLEY

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DON KEPHART	:	JOE POST
RONNIE NUGENT	:	DORIS STALCUP
APRIL STEIN	:	JAN RAMIREZ

NEWS LETTER

EDITOR	:	DAVID LARD
REPORTERS	:	JON MASOOD, JUDI HENRY,
RUNNER	:	ORLINE STRoud
MAILER	:	JOE POST
MAILING LIST	:	DORIS STALCUP

Plans have been formulated for a 66 miler award for the West Texas Running Club. Joe Post laid out a program to the board at its monthly meeting Tuesday, January 12. The program should help the club's competition rewarding those who faithfully support the monthly club race. Whether it's racing, working or taking the big step and directing the monthly race. Thanks to Joe for developing the program and for his enthusiasm to monitor the statistics necessary to have a successful 66 miler program.

Just around the corner is the "Run for the Arts" club race in late April. What's needed? How can I help? Where can I volunteer? How can I get involved? Is this race important to my Running Club? These are probably just a few of the many questions that jumped into the reader's mind as they read-Just around the corner is the Run for the Arts club race in late April. Well let's try to answer a few of these questions... What's needed... Everything and Everybody; From Race Director to Split Timers to Aid Station Workers.

How can I help... Search your talents and volunteer Where can I volunteer... call Ron Key 765-5551 or 792-9280
How can I get involved... Speak up
Is this race important to my Running Club...
Extremely-over the last couple of years the Arts Run has provided enough money to keep the club on a good financial basis.

The Run for the Arts keeps our dues low and allows us to have a little slack in the rope (or money in the bank). A lot of the work on the race is completed before the race begins or after its completion, so helping does not necessarily hinder a person from running the race. The Run for the Arts Race Committee will be formed fairly quickly so if you're interested let us hear from you soon.

I understand Bill Roger, April Stein and Larry Byrd all sweated out the Houston Tenneco Marathon. High temp and high humidity seem to be the thing in Houston.

Well I guess we will see you at the Races.

Ron

SUGGESTION

Those of you who missed the Red Line Cross Country four mile race in December really missed a fun event.

I know, you say "Cross Country? that's for harriers, not for me." Well maybe we all have a little harrier in us or should at least.

Mr. Mike Kelly along with his associates staged a well organized Club Run at the Mae Simmons Park December 1987 and I believe all who participated got what they came for.

Whether you actually raced the hilly, grassy course does not matter, what does matter was that you could "choose your poison" in this event.

The brave 20 or so who participated came away with some form of satisfaction and the fellowship following the run was as usual excellent.

I know, it's a year away from the next Red Line Run but next year come out and see what cross country is all about and also discover what the "Red Line" in the name of the event really means.

Masters Track & Field is growing in participation each year.

Four thousand plus Masters Athletes attended the recent World games in Melbourne, Australia.

The Dallas Masters Track & Field Club has several hundred members and is a very active club. It reaches all parts of Texas in its membership and includes four Masters from the Lubbock area.

If you are interested in Masters Track & Field you may contact the Dallas Club through Joe Murphy or call your newsletter editor for more information.

At the races

KICKOFF 10K AND 2 MILE
1-23-88 BUDDY HOLLY PARK
DESIGNATED EVENT No. 1 of WTRC CHALLENGE SERIES

"It was a cold and blustery day...." No, this is not the beginning of Snoopy's new novel nor a quote from Winnie the Pooh, but an apt description of temperature and wind conditions that challenged 63 runners in the Kickoff 10K and 2 Mile.

Brian Brashears and Robert Bates ignored the weather to finish 1-2 in the 2 Mile in outstanding times of 11:12 and 11:24. Robin Williamson took the Women's Division with a tough 14:50.

Jimmy Balmer edged Vince Mercado by 3 seconds with a 38:06 to capture the 10K event and George Jury was the only other 10Ker to break 40:00 with a 39:43. April Stein took Women's honors with a 46:52.

Thanks a million to volunteers Jim Wilhelm, David Lard, Jon Masood, Orlene Stroud, Damon Pompa, Hugh Haynes & Doris Stalcup. They will all be credited with 6.2 miles for the WTRC Challenge Series. Thanks also to Sally Post and Jan Ramirez for working registration and membership.

Despite the tough weather conditions, this First Kickoff 10K and 2 Mile got the 1988 WTRC Challenge Series off to a rousing start and we urge all members to get involved. The Cotton Patch Runs are the next Series event, so we hope to see everybody in Brownfield on February 13 to continue or begin the Challenge Series.

Joe Post

EDITORIAL

It is becoming very obvious that our favorite pastime of running is changing drastically.

The boom time when running or jogging was the "in" thing has passed and we are, for the most part, left with the hard case physical fitness buff who understands the original motive.

It has been pointed out by several authorities that for economical reasons the unlimited race sponsors have diminished. Racing and running must now be taken in a different perspective as financial backing decreases.

I believe we must face the fact that several changes are imminent.

(1) Small Marathons will die out and only "happening" type Marathons will survive.

(2) There will be fewer races, National and Statewide, but the fields for the fewer races will be larger.

(3) Running Clubs must promote their internal events to take up the slack of the shrinking schedule.

(4) Running Club Members must support their local events by working within the club and races to insure the future of the organization as well as the future of racing and running.

(5) Racing events will cut their entry fee to coincide with the economy and will probably have to cut back on gratuities such as T-shirts, awards, etc.

(6) It has by now been proven that races do not, without good sponsorship, "make" money. It is at best a break-even situation.

Now, there are some of the changes which are imminent and here is what I think must be the bottom line.

We can live with these changes if we pay the price by caring enough to put something back into the sport we have taken so much from.

We will have to be a much closer knit group and as the movie title says "Support your Local Gunfighter".

We must do a better job of promoting and managing our local activities.

We must prove to the world that those of us who survive the crunch are certainly devoted to the sport and not just ourselves.

The running communities who are successful at these key responsibilities will survive. Those that do not will turn to dust. Do we care enough? If so, prove it by taking an active interest in our club this year. Run the club races for competition or for fun. Your presence counts. Volunteer to help with races when help is asked. Our new Challenge Series gives you credit for this work. Give us your input for ways to have a better Club and Running Community, we need it.

Run, jog, walk, whatever your preference, come out and participate. WE NEED YOU!

Messages

Because we didn't have a newsletter at the end of 1987 we felt it rather unfair to ask you to renew your membership to the WTRC until we could bring you a full fledged association.

We believe we now have all the working ingredients and would like to ask now that you use the membership application at this time and join in for another year's activities of the WTRC.

We would like to have your applications as soon as possible so we may adjust our membership mailing lists accordingly.

Let's talk a minute. Is anyone besides myself tired of seeing the celebrations that follow every accomplishment large or small in the ten or twenty odd football games shown every weekend on TV?

This lack of sportsmanship shown by the participants of our "national pastime" seems to be completely out of control.

By Sportsmanship I mean the basis for athletic endeavors and the reason for the activities commonly called "Sports". It means conducting oneself in an admirable fashion whether a winner or a loser and treating your fellow competitors as the "Golden Rule" suggests.

While watching a football game recently I saw the last "end zone dance" I believe I ever want to see. This disgusting display has become a part of the game and in my opinion distracts from the contest and the intelligence of the participants.

In a time when heroes are needed by our society and younger generation in particular, I'm proud that our sport features such figures as Billy Rodgers, Frank Shorter and Eamonn Coghlan. When these people cross the finish line we are not subjected to several minutes of high five, boogaloo gyrations that make you forget what the real accomplishment was.

I could go on about this but I'll spare you this time. I believe my point is made.

JANUARY CLASSIC 5K RESULTS
DATE: SATURDAY, JANUARY 2, 1988
WEATHER: 30 DEGREES AND CLOUDY

MEN	OVERALL - RODNEY HENDRIX	21	LUBBOCK, TX	15:56
WOMEN	OVERALL - JOSIE ALEMAN	36	LUBBOCK, TX	25:42
MEN 0-19	1. JACOB AIKEN	12	LUBBOCK, TX	24:44
	2. PHIL HOUCHIN	12	LUBBOCK, TX	25:19
MEN 20-29	1. LARRY MILLARD	20	FAIRFIELD, CO	16:51
	2. BRIAN OAKLEY	23	SACRAMENTO, CA	20:20
MEN 30-39	1. KENRICK WILLIAMS	30	TRINIDAD	16:26
	2. ALONZO MENDOZA	30	LEVELLAND, TX	20:37
MEN 40-49	1. JOE THACKER	40	ROARING SPRINGS, TX	20:44
	2. JOE GOMEZ	44	LUBBOCK, TX	21:01
MEN 50 AND OVER	1. JOHN STALCUP	54	LUBBOCK, TX	22:37
	2. CLINT RAMSEY	50	LUBBOCK, TX	23:20
MEN 200 LBS. +	1. FRANK HERNANDEZ	49	LUBBOCK, TX	25:05
WOMEN 0-24	1. MICHELLE MADDOX	12	LUBBOCK, TX	35:12
WOMEN 25 AND OVER	1. JOSIE ALEMAN	36	LUBBOCK, TX	25:42
	2. BARBARA VITALEC	40	LUBBOCK, TX	27:58

Running Wild
Stats to jog your mind

Bill Roger has run 365 consecutive days, actually a little more by now, and logged 2089 miles in 1987. He now plans to run Houston Tenneco Marathon in January and Fort Worth Cowtown Marathon in February. Dedication such as this is an admirable trait.

INDIVIDUAL
MEMBERSHIP APPLICATION

Make Check Payable to: SEND CHECK, NOT CASH

West Texas Running Club
P. O. Box 2921
Lubbock, Texas 79408

Membership is from January 1 - December 31
Annual Membership Fee: \$8.00

Proration of Membership Fee Is:

January - March = \$8.00 April - June = \$6.00
July - September = \$4.00 October - December = \$2.00

NAME: _____

(Please Print)

BIRTHDATE: _____ / _____ / _____

MAILING ADDRESS: _____

FAMILY MEMBERSHIP
APPLICATION

Male: _____ Female: _____ Renew: _____

PHONE NUMBER: _____

Saturday, February 13th, 1988
THE WEST TEXAS RUNNING CLUB
FEBRUARY CLUB RACE
*****16th ANNUAL COTTONPATCH RUN*****
*****DESIGNATED EVENT NO. 2 OF 1988 WTRC CHALLENGE SERIES

DATE:

FEES:

RACE TIME:

DISTANCE:

LOCATION:

8 miles and 4 miles
Corner of Ballard Street and
Bynum Lane, near Cub Stadium,
Brownfield, Texas.

REGISTRATION: 8:00 A.M. - 8:45 A.M. at Field House at Cub Stadium (see map).
Half dirt roads, half asphalt roads, perfectly flat, one mile square. 8 mile looped course (2 laps); 4 mile looped course (1 lap).

Membership is from January 1 - December 31

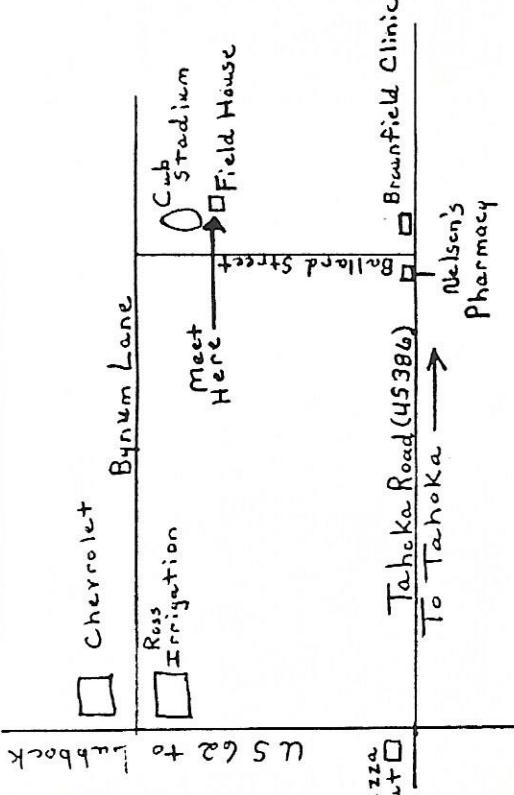
Proration of Membership Fee Is:

January - March = \$10.00 April - June = \$7.50

July - September = \$5.00 October - December = \$2.50

NAME: _____
Names of additional family members:

Number of additional family members: _____ x \$2.00 each = \$ _____
AMOUNT = \$ _____



***** The West Texas Running Club's 1988 Challenge Series *****

The W.T.R.C. is pleased to announce the resumption of one of our proudest traditions, year-end awards for participation and performance in the monthly club races. This feature, to be called the West Texas Running Club's Annual Challenge Series, will include all monthly club runs or an alternately delegated local race. Each month's designated race will be announced in the newsletter.

The Challenge Series features four different parts :

1. The 66 Mile Club - All members completing 66 miles in qualifying events will be presented an award designating that achievement. There will be approximately 90 miles available for members to qualify in. Any member serving as race director will be credited with double milage for the most miles in that event. Any member serving as a volunteer will be given credit for the most miles in that event.
2. Milage Award - An award will be presented to the member who compiles the greatest number of miles for the year in the designated runs. All provisions for race directors and volunteers listed above apply to this category.
3. Participation Award - An award will be presented to the member participating in the greatest number of designated events during the year. All provisions for race directors and volunteers listed above apply to this category.
4. The Champions Series - Points will be earned at each designated event in the following manner :
 - A. Divisions will include : Men's : Open, 30--39, 40 -49, 50 Plus and Women's Overall.
 - B. The 1st place finisher in each division at each distance will earn 10 points, the second place finisher 9 points, the third place finisher 8 points and so on down to one point for the tenth place finisher. This will reward both participation and performance, i.e. if a runner finishes last in their division but only three other runners in that division attend the race, the last place runner would still earn 7 points for a 4th place finish, giving slower runners who attend more races a chance against faster runners who do not participate as often. Also runners may enter either the shorter or longer distance where applicable and still earn points.
 - C. Awards will be presented to the top seven point scorers in each division at year's end.
 - D. Updates on all totals will be presnted on a regular basis in the newsletter.

We hope that this feature will provide additional incentives to all members to attend as many club races as possible and to serve as a race director or volunteer at least once a year. It is in no way intended to encourage cut-throat competition or rivalries among members. Just the opposite, it is meant to provide regular, tangible challenges to individual goals and to encourage members in the persuit of their goals and to reward their accomplishments. We should enter this activity in the spirit of this admonition from The Dhammapada-- " One's own self conquered is better than all others conquered."

For any further explanation or if you have any questions, please contact Joe Post at 747-8359.